

OMA ThoughtLounge

INCENTIVES OFFICIAL RULES & REGULATIONS

NO PURCHASE NECESSARY TO ENTER

Void Where Prohibited By Law

- 1. SPONSOR AND OVERVIEW:** The Ontario Medical Association (OMA) ThoughtLounge Incentives (the "Sweepstakes") starts on 01/01/2021 and closes on 12/31/2021 11:30 p.m. Eastern Standard Time. The Sweepstakes is sponsored by the Ontario Medical Association (OMA) (the "Sponsor"). The Sponsor administers the Sweepstakes. The Sponsor is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s).
- 2. ELIGIBILITY:** These Sweepstakes will be open to all registered members of the OMA ThoughtLounge Panel who are Ontario residents at the time that the Sweepstakes is announced. All Entrants must be the age of majority in Ontario at the time of entry into the Sweepstakes. Employees of the Sponsor or Alida, their immediate family members, and their respective parents, distributors, affiliates, subsidiaries, and advertising and promotional agencies are not eligible to participate in the Sweepstakes. The contest is not open to individuals who are not Ontario residents. The contest is not open to individuals who are members of the OMA Board. Sweepstakes winners will be required to complete a skill-testing question.
- 3. SWEEPSTAKES GENERAL RULES:** Sweepstakes are subject to all applicable federal, provincial and municipal laws and/or regulations and every action taken by an Entrant in conjunction with the Sweepstakes must comply with these laws and regulations. This Sweepstakes is void where prohibited or restricted by law.

By entering the Sweepstakes, Entrants agree to abide by these Official Rules and the decisions of Sponsor or Alida, which are final.

Neither the Sponsor nor Alida, their affiliates or representatives are responsible for lost, late, misdirected, incomplete, or non-delivered submissions; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other

connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, corrupted, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information.

4. PRIZES: There are four random draws (the "Draws") in the Sweepstakes with two winners each Draw winning a prize consisting of One (1) Amazon gift card (approximate retail value of \$500.00 CAD per set of gift cards, each a "Prize"). The Prizes will be awarded quarterly on or about the last business day of May, June, September and December 2021 (the "Draw Dates") for a total of eight winners of 1 Amazon gift cards (8 gift cards in total) in 2021.

5. HOW TO PARTICIPATE: These Sweepstakes are offered electronically via the Internet. All Entrants who are active members of the OMA ThoughtLounge Community and who have completed at least one survey in that quarter are automatically entered into the Sweepstakes. A previous winner of a ThoughtLounge contest within 180 days preceding the start of this Contest (including persons designated by such winners to take ownership of prizes) is not eligible to enter.

All other Entrants may enter the Sweepstakes by following the link in the Entrant's invitation to the OMA ThoughtLounge website and completing the initial survey.

Entrants may also enter the Sweepstakes by legibly printing the Entrant's name, street address, city, province, postal code, telephone number and complete email address, on a 3 x 5 inch (or 7.5 x 12.5 cm) piece of paper and mailing it to Alida Communications Inc. OMA ThoughtLounge Panel Sweepstakes, c/o 176 Yonge Street, 6th Floor, Toronto, ON M5C 2L7. All entries become the exclusive property of Alida and will not be acknowledged or returned. Please note the URL address of the initial survey is necessary to identify the specific Sweepstakes being entered. Mail-in entries that do not include the URL address will not be valid.

6. SWEEPSTAKES DRAW(S): The draw will be held on each of the Draw Dates outlined above from all eligible entries received. Winners will be determined by random drawing from all eligible entrants. The odds of winning depends on the number of eligible entries received by Alida. The odds of an entry winning any Prize will be the same, whether the entry was automatically generated or made by alternate means of entry.

7. PRIZE AWARDING: Winners will be notified by email within 15 days of the drawing. Each Prize must be accepted as awarded and no substitutions, transfers, conversions or assignments of Prizes will be allowed, unless at the discretion of the Sponsor which may substitute a Prize of comparable or greater value. The Sponsor is solely responsible for the delivery of the Prizes to the Prize winners.

No correspondence will be entered into except with selected Entrants at the email address listed on the OMA ThoughtLounge website. OMA will notify the winners by email within fifteen (15) days of the Draw Date. The winner will have two (2) calendar days from notification to accept the Prize by email. OMA is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted within the allotted time, OMA reserves the right to void that entry and select another eligible Entrant for that Prize.

8. WINNERS LIST: The Prize Winner's name is published in OMA communications, including the subsequent ThoughtLounge Quarterly Newsletter. To obtain a copy of the previous year's winners list or a copy of these Official Rules, send your request to: Sr. Project Manager, Survey Insights, Economics, Research and Analytics, Ontario Medical Association, 150 Bloor Street West, Suite 900, Toronto, ON, M5S 3C1. Requests must be in writing and a self-addressed stamped envelope must be enclosed with your request.

9. DISQUALIFICATION: Both the Sponsor and Alida reserve the right in their sole discretion to disqualify any Entrant from participating in the Sweepstakes for any reason at any time throughout the Sweepstakes, including, but not limited to, violating these Official Rules or tampering with or abusing any aspect of this Sweepstakes or the operation of the OMA ThoughtLounge Panel website or any other Alidahosted website. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor or Alida, which in their opinion, corrupts or impairs the administration, security, fairness or proper entry into the Sweepstakes, Sponsor or Alida reserve the right, in their sole discretion, to suspend or terminate the Sweepstakes and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in these Official Rules.

10. TAX INFORMATION: Liability for any applicable taxes imposed by any federal, provincial and/or local government, on any Prize won, is the sole responsibility of the winner of such Prize.

11. PRIZE DISCLAIMER: By participating in the Sweepstakes, Entrants agree that the Sponsor and Alida, their affiliates and representatives, and their respective officers, directors, employees, representatives, and agents, will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability for any injuries, losses or damages of any kind to persons, including personal injury or death, or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes, or any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery. Entrants further agree that the Sponsor and Alida, their affiliates and representatives, and their respective officers, directors, employees, representatives, and agents, will not be responsible or liable for any injuries, damages, or losses of any kind, including direct, indirect, incidental, consequential, or punitive damages arising out of any of the submissions made by any Entry in the Sweepstakes, use of a Prize won in connection with the Sweepstakes or the failure by the Sponsor to deliver the Prize to the winner in accordance with these Official Rules.

13. DATA PROTECTION NOTICE: Entrants' personal information is protected by the Sponsor's Privacy Policy, which can be found at the bottom of the OMA ThoughtLounge website labeled "Privacy Policy".